Tony Hyland MBE, supporting Universities and Colleges, providing Branding, Employability, Mentoring Accelerated Learning (BEMAL) Labs



Tony Hyland MBE works at a senior level across Government and is acknowledged as a creator and sustainer of great relationships with all key stakeholders. He leads on the Care Leavers Covenant (CLC) and Employer Domestic Abuse Covenant (EDAC) for DWP and is a steering Group member for Women into Construction; he is also a Board Member for Deaf Roots Stratford; Career Nuggets Mentor; and an exemplar Labour Market Business Partner for DWP.

He is a Neuro Linguistic Programme ( NLP) Practitioner and a fully trained /certificated personal /professional life coach and does a range of work with community organisations and Universities especially around providing Employability support. He believes in supporting young people to enjoy meaningful and sustainable careers. He is also an experienced mentor and has worked with a number of universities and has supported Young Black Graduates (YBG) with employability workshops across London.

He is also a published author of short stories and plays/screenplays and has directed several adaptations of his plays.

[Amazon.co.uk: Tony Hyland: Books, Biography, Blogs, Audiobooks, Kindle](https://www.amazon.co.uk/Tony-Hyland/e/B00PBCR0TG%3Fref=dbs_a_mng_rwt_scns_share)

Tony has a powerful Social Media presence and is acknowledged as a key influencer across the UK and International Employability and Skills sector ,as well as possessing an impressive history in collaborating with Employers across all sectors. He is keen to create a great working link with Universities and support any students needing mentoring support. His workshops will prove enlightening and outline the importance of Personal Branding, improving one’s Employability and highlighting the power of Mentoring.

Tony was awarded the MBE in Queen Elizabeth’s last honours list 2022 for his ongoing support to the disadvantaged within our local communities. Please find recommendations for his work within the link below …’

<https://www.linkedin.com/in/tony-hyland-mbe-4b53823b/details/recommendations/?detailScreenTabIndex=0>

His BEMAL 2.5 Hour Workshops focus on three crucial areas’:

**Branding:**

* Why is this important and how will it get your desired outcomes-especially your dream job!
* How do you create your fabulous Social Media profiles?
* What do Employers look for ?
* The best way of Networking on LinkedIn-the proven road to success.

**Employability:**

* A discussion of the Growth Sectors : Social Media/Digital Tech, Construction, Manufacturing, Warehousing and the Public Sector (including Government and Health)-how can you access these opportunities most effectively? How do you target Employers?
* Graduate roles in the UK Civil Service-do you know how many careers there are ?
* The Private Sector-how to access your dream employers?

**Mentoring:**

* Why you need Mentors and Business Sponsors-how can they support you?
* Mentoring as a two-way street
* What do you want from a Mentor and how I can help you?

Tony can always bring in a wide range of Private and Public Sector Partners, from his **‘BEMAL Mentoring Collective’**, to support Workshops especially in relation to growth sectors such as **Construction, social media/Tech, Social Care, Warehousing, Manufacturing, as well as specialists recruiting across Government.** He already works with organisations across the UK, and Internationally, who will offer guidance on:

* Careers in STEM/Construction
* Careers across all Growth Sectors
* Self-Employment opportunities
* Career’s for young Black Men and Women
* Support for Vulnerable Groups
* Career’s for the Disabled
* Career’s for International Student’s-how to get ‘Sponsorship.’
* Career’s in Theatre, Film and Social Media
* Empowering career’s for Women
* Career’s for International Students

**Please contact Tony on** [**tony.hyland@hotmail.co.uk**](mailto:tony.hyland@hotmail.co.uk) **or 07854 328653, or via LinkedIn, to discuss which options may suit in relation to workshops, costings packages, or any other tailored support.**